



Department of Athletics

Cox Athletic Center
201 Reinhardt Drive
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Université des Acadiens

Dear Local Business Manager:

In recent years, the NCAA has investigated several intercollegiate athletic programs across the country due to allegations that local establishments were providing "extra benefits" to currently enrolled student-athletes or to prospective student-athletes (i.e., recruits). The UL Lafayette Department of Athletics believes it is important to inform all businesses near campus of the consequences that could result from providing benefits to student-athletes, recruits, and/or their families.

Please realize that we are not singling out your establishment; your business, along with many others, is receiving this letter simply for informational purposes.

If members of any of our athletic teams (and/or their families or friends) patronize your establishment, we ask that you accommodate them as you would any other customer.

The NCAA prohibits businesses from providing anything free or at a reduced cost to student-athletes that is not available to the general public and/or to the general student body. NCAA rules prohibit the action of bartering items of value (e.g. memorabilia or athletic equipment) or autographs of student-athletes or UL Lafayette recruits in exchange for products or services you offer.

Consequently, providing any free or reduced items or services or bartering in exchange for these services or products with or to our student-athletes and/or recruits will most likely lead to a violation of NCAA rules. Moreover, if a student-athlete or a student-athlete's friend or relative receives anything free of cost or at a reduced rate that is not available to the general public, the student-athlete's eligibility for intercollegiate athletics competition would be placed in jeopardy.

Through on-going education, our student-athletes are aware of the basic NCAA rules that govern their activities. Consequently, we expect our student-athletes to comply with NCAA rules and all applicable state laws. However, we ask you to join us in our efforts to protect the eligibility and welfare of all UL Lafayette student-athletes.

Thank you for your attention to this matter, and we appreciate your assistance in helping us to protect both the eligibility and well-being of all UL Lafayette student-athletes along with the integrity of the entire University. If you have any questions, either now or in the future, please do not hesitate to contact the UL Compliance Office at 337-482-5195. Geaux Cajuns!

Sincerely,

Tom Burke
Assistant Athletic Director for Compliance



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