



MEMBERSHIP BENEFITS

MAKE THE MOST OF YOUR MEMBERSHIP BY ACCESSING BENEFITS TO
HELP YOUR **BUSINESS GROW** AND YOUR **BRAND STAND OUT**.

Opportunity to serve on the following committees:	
Membership Engagement	✓
Urban Revitalization and Development	✓
Transportation and Infrastructure	✓
Ribbon Cuttings	
1A provides scissors, ribbon, media contacts	✓
Will go LIVE via Facebook during event	✓
Will capture video to share via Instagram stories before and/or after event	✓
Ribbon Cutting highlights featured on Facebook and Instagram	✓
Ambassador Program	
Able to elect Ambassadors to take part in program	✓
Ambassadors qualify for Ambassador of the Year Award	✓
Opportunity to host Ambassador Meetings	✓
Member Spotlights	
New Members featured during Membership Minutes, live on Facebook each month	✓
Member Spotlight post in Instagram stories	✓
Member Spotlight article in eFlash, 1A's bi-weekly e-newsletter	✓
Featured in business directory located on One Acadiana website	✓
Spotlights on 1A's website	✓
Marketing & Promotion	
Enjoy reduced rates on digital advertising with KATC-TV3	✓
Submit News & Press Releases to be featured on 1A website	✓
Market your business with rack cards, business cards in 1A lobby	✓
Boost your business efforts with 1A event sponsorship opportunities	✓
Access to complimentary services of the Small & Minority Business Program	✓
Complimentary "Certificate of Origin" service	Unlimited
Annual one-on-one meeting with IMR Team	✓
Community Calendar Submissions	✓
Membership Sticker & Online badge	✓
Office Depot Savings Card	✓

If you'd like more information on any of these benefits, please contact Victoria Lane Alleman at 337.233.2705 or Victoria@OneAcadiana.org.