



523 Jefferson St. Lafayette, Louisiana 70501 // o 337.233.2705 // f 337.234.8671 // OneAcadiana.org

1A Member-to-Member Discount Program

One Acadiana's (1A's) Member-to-Member Discount Program is a unique opportunity for member businesses to showcase and provide special discounts on their products and services **exclusively** to other members of 1A. The nature of the discount offered is entirely at the discretion of the participating company.

Benefits of Participation:

- Gain exposure to over 800 businesses and their employees through 1A's network.
- Increase sales by attracting new customers with your exclusive discount offer.
- Show appreciation to your employees by sharing M2M offers with your staff, allowing them to enjoy the discounts and incentives offered by fellow 1A members.
- Participation is completely free!

How It Works:

- Your discount offer remains valid throughout the entire calendar year and will be extended to all current 1A members.
- 1A will actively promote the M2M Discount Program through newsletters, events/programs, and membership initiatives.
- This program operates on the "honor system". However if you have any questions about a business's membership status, **contact Membership Manager, Chris Messner**, at Chris@OneAcadiana.org or refer to 1A's [Business Directory](#).

Criteria for Participation:

- Your business must be a current 1A member in good standing.
- The discount/promotion must be exclusive to 1A members, rather than a general discount offered to the public.

Examples of Discounts:

- Discounts can vary and are unique to each business. Examples include:
 - An advertising company may offer 10% off an ad design.
 - A publishing company may offer a discount for business card printing.
 - A restaurant may offer a buy-one-get-one-free on menu items.

How to Participate:

- Complete the following Participation Form and return it to us. We'll take care of the rest!



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Participation Form

Member Company: _____

Discount Contact Person: _____

Phone Number: _____

Email Address: _____

Website (or link to discount page): _____

Discount Information

1. What discount/promotion would you like to offer 1A member businesses? (Please specify)

2. Does this discount have an expiration date or is it a ongoing offer for the entire calendar year?

Ongoing (recommended)

Expires ___/___/___

3. Are there other terms or conditions to this discount? (Please specify)

4. Would you like to provide additional marketing materials for your specific M2M discount?

Yes, my company will provide 1A with discount promotional materials.

No, please use the information listed above as promotion.



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Terms & Conditions

- M2M Program participation and offers are **exclusive** to 1A member companies.
- If you need to change or alter your discount offer or update your discount's contact person, please contact Membership Manager, Chris Messner, at Chris@OneAcadiana.org
- To end a M2M discount offer, notify Membership Manager, Chris Messner, at Chris@OneAcadiana.org at least **30 days** in advance.
- One Acadiana reserves the right to terminate or revoke a M2M Program discount at any time.

Authorization

By providing your signature below, you agree to participate in One Acadiana's Member-to-Member (M2M) Discount Program. You also acknowledge your company's discount offer is valid and will be honored when redeemed by eligible 1A members.

Name (Please print.): _____

Signature: _____ Date: _____

-----1A Staff Only-----

Name: _____

Date Information Entered: _____