



# MEMBERSHIP BENEFITS

MAKE THE MOST OF YOUR MEMBERSHIP BY ACCESSING BENEFITS TO  
HELP YOUR **BUSINESS GROW** AND YOUR **BRAND STAND OUT**.

<b>Opportunity to serve on the following committees:</b>	
Membership Engagement	✓
Urban Revitalization and Development	✓
Transportation and Infrastructure	✓
<b>Ribbon Cuttings</b>	
1A provides scissors, ribbon, media contacts	✓
Ribbon Cutting highlights featured on Facebook and Instagram	✓
<b>Ambassador Program</b>	
Able to elect Ambassadors to take part in program	✓
Ambassadors qualify for Ambassador of the Year Award	✓
Opportunity to host Ambassador Meetings	✓
<b>Member Spotlights</b>	
New Members featured monthly on 1A social media channels	✓
Member Spotlight posts featured on 1A social media channels	✓
Member Spotlight article in eFlash, 1A's bi-weekly e-newsletter	✓
Featured in business directory located on One Acadiana website	✓
Spotlights on 1A's website	✓
<b>Marketing &amp; Promotion</b>	
Participate in 1A's Member-to-Member (M2M) Discount Program	✓
Submit News & Press Releases to be featured on 1A website	✓
Market your business with rack cards, business cards in 1A lobby	✓
Boost your business efforts with 1A event sponsorship opportunities	✓
Spread the word about your events on 1A's online Community Calendar	✓
<b>Access to complimentary services of the Small &amp; Minority Business Program</b>	✓
<b>Complimentary "Certificate of Origin" service</b>	<b>Unlimited</b>
<b>Annual one-on-one meeting with IMR Team</b>	✓
<b>Membership Sticker &amp; Online badge</b>	✓

If you'd like more information on any of these benefits, please contact Chris Messner at 337.408.3668 or [Chris@OneAcadiana.org](mailto:Chris@OneAcadiana.org).