



MEMBERSHIP BENEFITS

MAKE THE MOST OF YOUR MEMBERSHIP BY ACCESSING BENEFITS TO
HELP YOUR **BUSINESS GROW** AND YOUR **BRAND STAND OUT**.

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| Opportunity to serve on the following committees: | |
| Membership Engagement | ✓ |
| Urban Revitalization and Development | ✓ |
| Transportation and Infrastructure | ✓ |
| Ribbon Cuttings | |
| 1A provides scissors, ribbon, media contacts | ✓ |
| Ribbon Cutting highlights featured on Facebook and Instagram | ✓ |
| Ambassador Program | |
| Able to elect Ambassadors to take part in program | ✓ |
| Ambassadors qualify for Ambassador of the Year Award | ✓ |
| Opportunity to host Ambassador Meetings | ✓ |
| Member Spotlights | |
| New Members featured monthly on 1A social media channels | ✓ |
| Member Spotlight posts featured on 1A social media channels | ✓ |
| Member Spotlight article in Impact Insights, 1A's monthly e-newsletter | ✓ |
| Featured in business directory located on One Acadiana website | ✓ |
| Spotlights on 1A's website | ✓ |
| Marketing & Promotion | |
| Participate in 1A's Member-to-Member (M2M) Discount Program | ✓ |
| Submit News & Press Releases to be featured on 1A website | ✓ |
| Market your business with rack cards, business cards in 1A lobby | ✓ |
| Boost your business efforts with 1A event sponsorship opportunities | ✓ |
| Spread the word about your events on 1A's online Community Calendar | ✓ |
| Access to complimentary services of the Small & Minority Business Program | ✓ |
| Complimentary "Certificate of Origin" service | Unlimited |
| Annual one-on-one meeting with IMR Team | ✓ |
| Membership Sticker & Online badge | ✓ |

If you'd like more information on any of these benefits, please contact Chris Messner at 337.408.3668 or Chris@OneAcadiana.org.